



End Polio Now Fundraising Toward the Finish

26 June 2018

Global Pledging Moment, Atlanta 2017



US\$1.2 B pledged
including US\$450 million Rotary/Gates Commitment

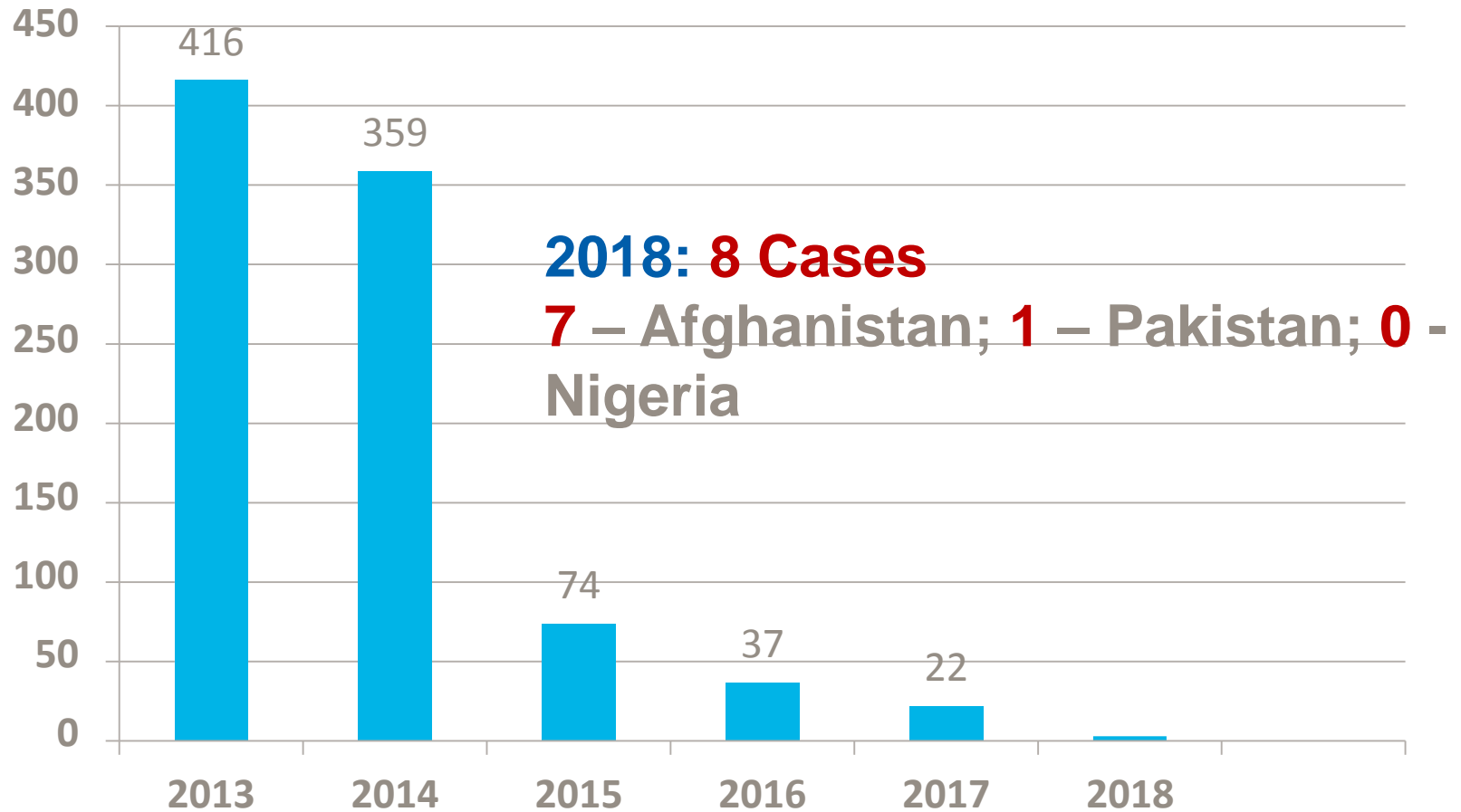
End Polio Now: Countdown To History Campaign

Goal	Goal Amount	Progress As of 31 May 2018
Cash	\$35 Million	\$29.5 Million
Major Gifts*	\$4 Million	\$9 Million
DDF	\$10 Million	\$7.2 Million
World Fund Match and Other**	\$5 Million	\$4.5 Million
Total	\$50 Million	\$41.2 Million

*Major Gifts included in Cash

**Donor Advised Fund and Endowment Fund Earnings

Polio Cases 2013-18 (as of 11 June)



Achieving a Polio-free World What needs to be Done?



**Up to 400
MILLION
CHILDREN
IMMUNIZED**




**150,000
POLIO-FUNDED
WORKERS**



**DISEASE
SURVEILLANCE
ACTIVITIES**

How we get to \$50 Million a year



TRIPLE YOUR IMPACT




For the next three years, the Gates Foundation will match every \$1 Rotary commits to polio eradication 2-to-1, up to \$50 million per year.

Your Donation	The Bill & Melinda Gates Foundation	Total Contribution to Fight Polio
\$25	\$50	\$75

Which can purchase:

150 vests for volunteers, to help health workers stand out in a crowd and safely administer vaccines	75 vaccine carriers to keep the polio vaccine cool and effective	600 purple finger markers to mark children's pinkies to show they've been immunized
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HOW TO HELP

 **Learn.**  **Share.**  **Donate.**

US\$50 million/yr

Clubs US\$1500

Districts 20% DDF

COUNTDOWN TO HISTORY 

A diverse group of smiling people, likely at a conference or event, with a blue overlay. The image shows a crowd of individuals of various ethnicities and ages, all appearing happy and engaged. Many are wearing lanyards with name tags. The overall tone is positive and professional.

Questions?



Thank You